



Negotiation, Communication, and Strategy

It takes more than Marketing to Successfully Sell



Negotiation skills are the single most important variable that can help you maximize the equity in your property sale once offers come in.

While most realtors have little to no formal training in negotiations, I have undergone training by world renown, Tom Hayman of the **Real Estate Negotiation Institute** to become a designated Master Certified Negotiations Expert (MCNE), a designation that ***less than 3% of Realtors®*** have. This deep expertise in both the art and the science of winning negotiations means that **I'm always working to get the most favorable situation and solutions for YOU.**